

We anyway have to THINK  
Why not think BIG

We anyway have to WORK  
Why not do what we LOVE

## MEDIA

YOUR STORY | INSPIRE  
INNOVATE  
IGNITE

Entrepreneur

live  
mint

THE NEW  
INDIAN  
EXPRESS

THE HINDU

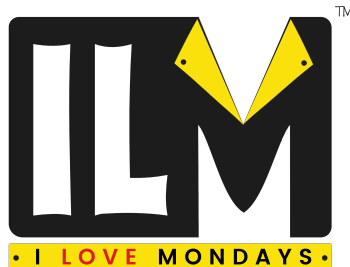
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RADIO  
ONE

mid-day

## ENTREPRENEUR

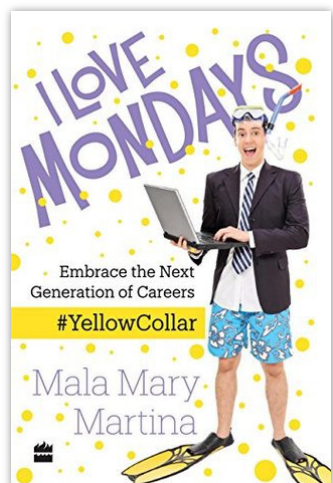


Founder & CEO of  
I Love Mondays,  
an Ed-tech startup  
that helps the  
youth choose  
careers they love.

ILM helps map an individual's interest,  
areas of strength to be ready for  
The FUTURE OF WORK.

ILM Created India's first VR ( virtual  
Reality based ) career app and  
recognised globally for it's work.

## AUTHOR & READER



Authored the bestseller book on  
careers published by BIG 5  
publishers - Harper Collins sold  
across Asia and the USA.

The book features interviews from  
A. R Rahman, Anil Kumble, Santosh  
Sivan, Amish Tripathi, Sabu Cyril  
and other successful people who  
follow their dreams.

She writes the Weekly column for The HINDU - EDGE,  
blogs for Entrepreneur, India and other leading  
journals, she is an avid reader & Book-tuber.

# MALA MARY MARTINA

a.k.a M<sup>3</sup>

## ABOUT

Yellow Collar Innovator,  
Serial Entrepreneur,  
Bestselling Author,  
TEDx speaker,  
Education Architect,  
Coach, Impact Trainer,  
CEO of I Love Mondays,  
Best Engineering Student,  
Karnataka & believer of  
the "Human Potential"

**1/2 MILLION**  
youth trained till now...

## IMPACT TALKS

**TEDx**

Coined the term  
" Yellow Collar Careers "



Member Since 2009; achieved  
the highest honour of being a DTM,  
was the Public Relation officer for  
India & Srilanka.



Youtuber - Mondays with  
Mcube; A platform for Gen  
Z and Millenials to Do  
What They Love.

## KEYNOTE & WORKSHOPS

GHC, India; THE HINDU Education fair; NEN, India;  
Rotary, IBM, Novo nordisk, Timken, RV college  
M. S Ramaiah, WIN network etc



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